



## *2018 Student Information Packet*

*Parent/Legal Guardian Consent Form  
Student Flyer*

*Contest Rules - Available @ [www.zoolens.com](http://www.zoolens.com)*



# 2018 Zoolens<sup>SM</sup> Photography Project Contest - Parent/Legal Guardian Consent

**INSTRUCTIONS:** Please read this Consent Form and the Contest Rules. To provide your consent, please complete and sign this form, and submit it with your Contest entry. Submissions that are not accompanied by properly signed and completed Consent Forms and other necessary materials will not be accepted by Mercantil Bank.

I (We), (Name(s) of Parent/Legal Guardian): \_\_\_\_\_

am (are) the lawful custodial and/or non-custodial parent(s)/legal guardian(s) of:

Student's Name ("Entrant"): \_\_\_\_\_

Date of Birth (MM/DD/YYYY): \_\_\_\_\_

Student's Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

Telephone Number: (\_\_\_\_) \_\_\_\_-\_\_\_\_ E-mail Address: \_\_\_\_\_

Name of School: \_\_\_\_\_ Teacher: \_\_\_\_\_

Title of Photo: \_\_\_\_\_

( ) By checking this box, the Entrant has my (our) consent and permission to items 1-8 below. *(Required)*

1) Enter and participate in Zoolens<sup>SM</sup> Photography Project Contest. I (we) acknowledge that I (we) have read and understand the Contest Rules, and that I (we) and the Entrant will be bound by the Contest Rules.

2) Transfer all legal rights in and to the photograph, including ownership and copyrights, to Mercantil Bank, N.A. The art work shall become the property of Mercantil Bank, N.A., upon submission to be used in such manner and for such purpose as Bank deems appropriate, and understand that I will receive no additional compensation.

3) Allow the Entrant's name, age and grade level and school to be displayed along with their photo entry.

4) Participate and/or be included in any media or promotional event(s), including any possible winner ceremonies, media interviews and publicity exercises and/or events related to the Contest.

5) Approve the release of the Entrant's name with photo submittal to media and online (Zoolens website, Zoo Miami website, Mercantil Bank website, Zoolens Facebook page, and Zoolens Instagram).

6) I (we) confirm that the Entrant is a citizen or legal resident of the United States and will report any prize winnings to all relevant federal, state and local tax authorities. In order to receive Mercantil Bank Savings Account prizes, parent and/or legal guardian must also be a citizen or legal resident of the United States and provide necessary account opening information.

7) Privacy Disclaimer: Any personal information collected during the course of the Contest by Mercantil Bank will only be used for administering the Contest, or as otherwise set out in the Contest Rules. Except where prohibited by law, participation in the Contest constitutes the Entrant's and his or her parent's/legal guardian's consent to the storage, use and disclosure of the Entrant's entry details as set out in the Contest Rules.

8) Acknowledge that the photo was taken by the submitting student and not digitally altered.

Any questions regarding this Written Consent Form can be directed to the undersigned at:

### SIGNATURE(S)

Full name(s) and signature(s) of custodial and/or non-custodial parent(s)/legal guardian(s):

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

Signature \_\_\_\_\_ Print Name \_\_\_\_\_



## Wild Photo Contest for Middle School Students

The Mercantil Bank Zoolens<sup>SM</sup> Photography Project is a photography competition open to all Middle School students in Miami-Dade County during the 2017-2018 school year. Teacher may submit entries on behalf of students based on the guidelines below. Students may also bring their entries to any Mercantil Bank banking center. A panel of expert judges will choose three final winners and 10 honorable mention winning entries. (Top three winners and their schools will receive prizes. Honorable Mention winners will receive prizes as well.)

### GUIDELINES:

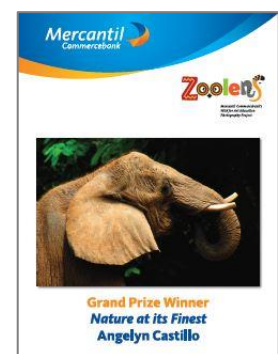
- 1) All photos must be taken at Zoo Miami. Get a free student admission pass to Zoo Miami (valid February 1, 2018 through March 2, 2018) from your teacher or school coordinator.
- 2) All photos must include at least one animal.
- 3) All photos must be the original work of the student. No reproductions of existing photos, copyrighted materials, or the work of others may be submitted.
- 4) All photo entries must include a title that reflects the artistic composition of the subject matter.
- 5) All entries must be accompanied by a Consent & Photo Transfer Authorization Form that is signed by a parent or guardian, with a Student Entry Form. (Forms are included in this packet and available at [www.zoolens.com](http://www.zoolens.com).)
- 6) You may enter only one photo.
- 7) An expert panel of judges will select winners based on artistic and technical merit, composition and how the title captures the essence of the photo.

Your school will provide you with information on how to submit photos or you may visit [www.zoolens.com](http://www.zoolens.com).

All photos that meet the guidelines above will be assigned an arbitrary ID for judging.

### AWARDS:

- **Grand Prize: \$2,000 savings account**
- **2<sup>nd</sup> Place: \$1,500 savings account**
- **3<sup>rd</sup> Place: \$1,000 savings account**
- **10 Honorable Mentions: \$100 Visa Gift Card (each)**
- **Facebook "Fans Choice" Award: \$100 Visa Gift Card**
- **Top Teacher Award: \$100 Visa Gift Card**
- The Schools of the 1st, 2nd, and 3rd Place winners will each receive a donation, courtesy of Mercantil Bank



Look for Zoolens on [Facebook.com/Zoolens](https://www.facebook.com/Zoolens) and [@MercantilBank](https://www.instagram.com/MercantilBank) on Instagram.