

AMERANT



2019 School Coordinator Information Packet

Guidelines

Parent/Legal Guardian Consent Form

Student Flyer

Zoo Miami Coupons

Contest Rules - Available @ www.zoolens.com



2019 Guidelines to Coordinators and Principals

The Amerant Bank ZoolensSM Photography Project is a photography competition open to all Middle School students attending a public or private school in Miami-Dade County during the 2018-2019 school year.

According to Miami-Dade County Public Schools and participating private school protocol, teachers may submit entries to Amerant Bank's ZoolensSM Photography Project on behalf of their students, based on the guidelines below. A panel of expert judges, chosen by Amerant Bank, will select three final winners and 10 honorable mention winning entries. (Top three winners and their schools will receive prizes. Honorable Mention winners will receive prizes as well).

GUIDELINES:

- 1) All photos must be taken at Zoo Miami using the student's own or a borrowed camera or smartphone. Free student admission passes to Zoo Miami (valid February 1st through March 1st) are included in this packet.
- 2) All photos must include at least one animal.
- 3) All photos must be the original work of the student. No reproductions of existing photos, copyrighted materials, or the work of others may be submitted.
- 4) Students must create a title for their photo that reflects the artistic composition of the subject matter.
- 5) All entries must be accompanied by a signed Parent/Legal Guardian Consent Form. (Forms are included in this packet and are available at www.zoolens.com.) The form transfers all rights in and to the submitted photos, including ownership and copyrights, to Amerant Bank. The photos shall become the property of Amerant Bank upon submission, to be used in such manner and for such purpose as the Bank deems appropriate.
- 6) Schools may choose to submit photos on behalf of students, or students may submit their photo entry into the Contest. by emailing their original photograph before 5 p.m. on Friday, March 1 through a student's school or by emailing zoolens@krepspr.com in high-res 300 dpi jpeg format.
 - a. The preferred method to submit photos is via email. Each entry must be submitted in a separate email message to: zoolens@krepspr.com. The email message must contain the title of the photo and the following attachments: 1) the photo 2) the Parent/Legal Guardian Consent Form.
- 7) No more than one entry per student.
- 8) The deadline to enter photos into the Amerant Bank ZoolensSM Photography Project Contest is 5 p.m. EST on Friday, March 1, 2019.

All photos that meet the guidelines above will be assigned an arbitrary ID for judging. The Amerant Bank ZoolensSM Photography Project judging committee and the expert panel of judges will judge the submissions based upon the following criteria:

- Artistic merit: artistic skill
- Technical merit: technical photography skill
- Composition: an animal must be clearly visible
- Title: how well the title captures the essence of the photo



Please ensure that students, parents and teachers understand that once a photo has been submitted to Amerant Bank, it belongs to the Bank and will not be returned.

AWARDS:

- Grand Prize: \$2,000 savings account
- 2nd Place: \$1,500 savings account
- 3rd Place: \$1,000 savings account
- 10 Honorable Mentions: \$100 Visa Gift Card

- Facebook "Fans Choice" Award: \$100 Visa Gift Card
- Top Teacher Award: \$100 Visa Gift Card
- The Schools of the 1st, 2nd, and 3rd Place winners will each receive a donation, courtesy of Amerant Bank

For additional information, visit www.zoolens.com or contact Cristina Bermudez or Cristy Planas at Kreps DeMaria, 305-663-3543, cbermudez@krepspr.com or cplanas@krepspr.com.



2019 ZoolensSM Photography Project Contest - Parent/Legal Guardian Consent

INSTRUCTIONS: Please read this Consent Form and the Contest Rules. To provide your consent, please complete and sign this form, and submit it with your Contest entry. Submissions that are not accompanied by properly signed and completed Consent Forms and other necessary materials will not be accepted by Amerant Bank.

I (We), (Name(s) of Parent/Legal Guardian): _____

am (are) the lawful custodial and/or non-custodial parent(s)/legal guardian(s) of:

Student's Name ("Entrant"): _____

Date of Birth (MM/DD/YYYY): _____

Student's Address: _____ City: _____ State: ___ Zip: _____

Telephone Number: (____) ____ - ____ E-mail Address: _____

Name of School: _____ Teacher: _____

Title of Photo: _____

() By checking this box, the Entrant has my (our) consent and permission to items 1-8 below. *(Required)*

1) Enter and participate in ZoolensSM Photography Project Contest. I (we) acknowledge that I (we) have read and understand the Contest Rules, and that I (we) and the Entrant will be bound by the Contest Rules.

2) Transfer all legal rights in and to the photograph, including ownership and copyrights, to Amerant Bank, N.A. The art work shall become the property of Amerant Bank, N.A., upon submission to be used in such manner and for such purpose as Bank deems appropriate, and understand that I will receive no additional compensation.

3) Allow the Entrant's name, age and grade level and school to be displayed along with their photo entry.

4) Participate and/or be included in any media or promotional event(s), including any possible winner ceremonies, media interviews and publicity exercises and/or events related to the Contest.

5) Approve the release of the Entrant's name with photo submittal to media and online (Zoolens website, Zoo Miami website, Amerant Bank website, Zoolens Facebook page, and Zoolens Instagram).

6) I (we) confirm that the Entrant is a citizen or legal resident of the United States and will report any prize winnings to all relevant federal, state and local tax authorities. In order to receive Amerant Bank Savings Account prizes, parent and/or legal guardian must also be a citizen or legal resident of the United States and provide necessary account opening information.

7) Privacy Disclaimer: Any personal information collected during the course of the Contest by Amerant Bank will only be used for administering the Contest, or as otherwise set out in the Contest Rules. Except where prohibited by law, participation in the Contest constitutes the Entrant's and his or her parent's/legal guardian's consent to the storage, use and disclosure of the Entrant's entry details as set out in the Contest Rules.

8) Acknowledge that the photo was taken by the submitting student and not digitally altered.



Any questions regarding this Written Consent Form can be directed to the undersigned at:

SIGNATURE(S)

Full name(s) and signature(s) of custodial and/or non-custodial parent(s)/legal guardian(s):

Signature _____ Print Name _____

Signature

Print Name

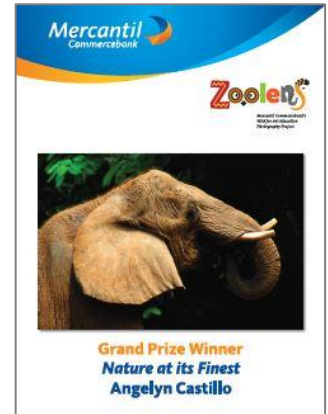
Member FDIC

Wild Photo Contest for Middle School Students

The Amerant Bank ZoolensSM Photography Project is a photography competition open to all Middle School students in Miami-Dade County during the 2018-2019 school year. Teacher may submit entries on behalf of students based on the guidelines below. A panel of expert judges will choose three final winners and 10 honorable mention winning entries. (Top three winners and their schools will receive prizes. Honorable Mention winners will receive prizes as well.)

GUIDELINES:

- 1) All photos must be taken at Zoo Miami. Get a free student admission pass to Zoo Miami (valid February 1st through March 1st) from your teacher or school coordinator.
- 2) All photos must include at least one animal.
- 3) All photos must be the original work of the student. No reproductions of existing photos, copyrighted materials, or the work of others may be submitted.
- 4) All photo entries must include a title that reflects the artistic composition of the subject matter.
- 5) All entries must be accompanied by a Consent & Photo Transfer Authorization Form that is signed by a parent or guardian, with a Student Entry Form. (Forms are included in this packet and available at www.zoolens.com.)
- 6) You may enter only one photo.
- 7) An expert panel of judges will select winners based on artistic and technical merit, composition and how the title captures the essence of the photo.



Your school will provide you with information on how to submit photos or you may visit www.zoolens.com. All photos that meet the guidelines above will be assigned an arbitrary ID for judging.

AWARDS:

- **Grand Prize: \$2,000 savings account**
- **2nd Place: \$1,500 savings account**
- **3rd Place: \$1,000 savings account**
- **10 Honorable Mentions: \$100 Visa Gift Card (each)**
- **Facebook "Fans Choice" Award: \$100 Visa Gift Card**
- **Top Teacher Award: \$100 Visa Gift Card**
- **The Schools of the 1st, 2nd, and 3rd Place winners will each receive a donation, courtesy of Amerant Bank**

Look for Zoolens on [Facebook.com/Zoolens](https://www.facebook.com/Zoolens) and [@AmerantBank](https://www.instagram.com/AmerantBank) on Instagram.